



Development Proposal

Prepared for: Joe's Burgers

Prepared on: 01/07/2023.

Valid for 30 days, until 31/07/2023.



Proposal

Tēnā koe Joe from Joe's Burgers,

Thank you for considering Weboid for your website project. We are excited to present our Proposal, which outlines the details of our services and how we can bring your vision to life.

With our experience and dedicated team, we are confident that we can successfully complete the project to your satisfaction.

We invite you to review our Proposal and share it with your team carefully. We are available to address any questions or concerns you may have and are open to discussing any suggestions or modifications you deem necessary.

Please note that this Proposal is valid for 30 days, and delivery milestones may need to be adjusted based on the date of acceptance. We kindly request that you confirm your acceptance of the Proposal once you are ready to proceed with our services by reply or to proposals@weboid.dev

Thank you for considering Weboid as your digital partner. We look forward to the opportunity to work with you and create digital solutions that truly represent your business, inspires your audience, and help you achieve your goals.

Haere mai, let's embark on a journey like no other!

(Yours sincerely)

Nāku iti noa, nā Thomas

Founding Chief Developer, Weboid.



About Weboid

At Weboid, we are dedicated to crafting exceptional websites tailored specifically for your business. We focus on bringing your unique vision to life and ensuring your success. We believe that by providing innovative digital solutions, we can unlock your business growth, inspire your audience, and unleash your full potential.

Website design and development can be a complex process, but with Weboid, we take care of the necessary details so you can concentrate on what matters most – your business. We understand that technical jargon can be overwhelming, so we provide clear and concise information, guiding you towards achieving your business goals and maximizing your online presence.

We aim to make the website design process seamless and stress-free for you. We listen to your requirements, pay attention to every detail, and guide you through the process. We aim to ensure that your website reflects your brand, resonates with your target audience, and propels your success.

When you choose Weboid, you can trust that we are fully invested in your project. We go above and beyond to deliver exceptional results and provide ongoing support to ensure your online presence continues to thrive. Experience our dedication and expertise that sets us apart. Contact us today and let's create a website that truly represents your business, inspires and engages visitors, and helps you achieve your goals.

By joining forces with Weboid, you can access our powerful slogan: "Unlocking Business Growth with Innovative Digital Solutions & Websites that Inspire, Engage, & Unleash Potential." This powerful statement encapsulates our commitment to fueling your business's success and empowering you with cutting-edge digital solutions.



Project Scope

We are thrilled to present our comprehensive Proposal for developing your fully functional website. At Weboid, we are committed to creating an exceptional online platform that reflects your unique brand identity and exceeds your expectations. We understand the importance of a strong visual presence, and we are excited to offer additional services specifically requested by you.

We aim to provide you with a seamless and engaging digital experience that enables real-time online ordering for click-and-collect, in-house delivery, and standard ECommerce transactions for your small grocery and sauce sale collection. Additionally, we will incorporate a simple table reservation/booking form to enhance your customers' dining experience.

Our logo creation add-on will be a key element in showcasing your brand. We recognize the significance of a visually compelling logo that resonates with your target audience. Our talented team will work closely with you to design a simple, impactful logo that embodies your minimalistic approach. The logo will prominently feature your brand colours of black and orange, capturing the essence of your Māori ownership and ensuring a cohesive visual identity across your website, business cards, and t-shirts.

Speaking of business cards and t-shirts, we are delighted to include these as part of our Proposal. Our design experts will create smart and professional business cards communicating your brand message and contact details. Additionally, we will craft eye-catching t-shirts that proudly display your new logo and brand, serving as walking advertisements for your business.

As part of our Essential ECommerce plan, we will seamlessly integrate digital gift card functionality into your website. This feature will allow customers to purchase and pay with digital gift cards, offering a convenient and flexible payment option while driving customer engagement and loyalty.

Our ECommerce plan encompasses many features designed to streamline your online operations. You can expect a user-friendly CMS for easy website management, a dedicated site management app for Android and iOS, unlimited sales volume, staff accounts for efficient team collaboration, and a newsletter/marketing collection form to capture valuable customer information. We will provide interactive and mobile-friendly image galleries to showcase your products, dynamic content slides for promotions and featured items, a basic FAQ section to address common queries, and ten custom email addresses for effective communication. You will have full control over your website's content with substantial bandwidth, unlimited self-edits, and one monthly Weboid edit. Furthermore, our plan includes a domain, a contact form, secure SSL/TLS encryption for secure transactions, and seamless payment integration with popular platforms such as Stripe, PayPal, and Afterpay. You can showcase up to 1000 products across eight additional pages, along with an inventory tracking and management system, basic product variations, comprehensive product options, stock level alerts, and a product import functionality for efficient management. Our built-in cost/margin management system will help you stay on top of your finances, while product and customer reviews will facilitate social proof and enhance customer trust. Additionally, you will have access to comprehensive website analytics through Google Analytics, ensuring you have the insights necessary to make informed business decisions.



At Weboid, we are dedicated to providing exceptional support. We offer a dedicated developer to ensure that your project receives the attention it deserves, and our premium Weboid Support provides you with multiple communication channels, including email, live chat, and phone support. We are committed to your success and will be there every step of the way to ensure your website is optimized for growth and meets your business goals.

We understand that timely delivery is crucial, and our proposed timeline includes milestones and deliverables to ensure that your website is completed within the expected timeframe. For a detailed timeline breakdown, please refer to the timeline section in our Proposal.

It is important to note that the scope outlined in this Proposal is subject to final agreement and approval from both parties. We value open communication and encourage discussions to address any additional requirements or modifications to the scope. We aim to maintain clear expectations and avoid any misunderstandings throughout the project.

We invite you to review our detailed Proposal and take the time to discuss it with your team. We are here to address any questions or suggestions you may have. Please note that this Proposal's prices and delivery times are valid for 30 days. Once you are ready to proceed, kindly confirm your acceptance of the Proposal, and we will initiate the development process.

Thank you for considering Weboid as your website development partner. We are excited to work with you and create a website that truly represents your business, engages your customers, and helps you achieve your goals.



Progress Timeline

This progress timeline includes key milestones and estimated completion dates to facilitate a smooth and well-coordinated project execution. These milestones encompass essential development, design, and implementation stages, providing an overview of major deliverables and activities. Adhering to this timeline fosters clear communication and efficient collaboration between our team and Joe's Burgers, however any significant changes to the scope or requirements may impact this timeline.

Milestone	Achievement Date
Proposal Issued	1 st July 2023
Development Agreement Signed & Deposit paid	6 th July 2023
First Logo Revisions	10 th July 2023
First Website Revision	16 th July 2023
Final Logo Revision Shirt/Buisness Card consept Revision	17 th July 2023
Second Website Revision	21 th July 2023
Final Website Revision Final Shirt/Buisness card revision – Sent off for printing	26 th July 2023
Final website testing with server launch Invoice issued	27 th July 2023
Launch Site	29 th July 2023



Pricing Estimate

Considering the current project scope without significant alterations, we have provided an estimated cost for this project. This estimate also incorporates a development fee.

[Learn more about Development fees here.](#)

Please note that a deposit is required to commence the development work. Upon signing the Website Development Agreement, we kindly request a deposit payment of either 50% of the total project cost or our development fee, whichever amount is less. This deposit is essential to initiate the development process and secure the resources needed for the project's success.

Name	Charge Frequency	Price	QTY	Subtotal
Essential ECommerce Plan	Per Annum	\$1025.00	1	\$1025.00
15% Discount - Essential ECommerce Plan	One-off	-\$154.00	1	-\$154.00
Logo Design & Creation	One-off	\$70.00	2	\$140.00
T-Shirt & Buisness Card Design	One-off	\$70.00	2	\$140.00
Website Development Fee	One-off	\$780.00	1	\$780.00

Total: \$1931.00

Deposit due: \$780.00



Proposal Terms

We are pleased to present this Proposal exclusively to Joe's Burgers. It is important to note that this Proposal serves as an additional document to the final website development agreement, which will be issued upon acceptance of this Proposal. Weboid commits to creating a digital solution based on the specifications outlined in the Project Scope section and any other details mentioned throughout this Proposal. Any subsequent additions or changes requested by Joe's Burgers may impact the project timeline and costs. Therefore, all modifications must be agreed upon in writing before implementation. Confidentiality is of utmost importance to both Weboid and Joe's Burgers. Any information exchanged during the project will be treated as confidential and shall not be shared with third parties or individuals not involved unless authorized under the Website Development Agreement.

All invoices will be denominated in NZD (New Zealand Dollar) and should be settled within seven days from the issue date. We offer multiple payment options, including debit/credit cards, PayPal (by arrangement only), and direct bank transfer, which is eligible for a 3% discount. Our bank account details will be provided with the invoices. To initiate the development work, we kindly request a deposit payment of either 50% of the total project cost or the development fee (whichever amount is less) upon signing the Website Development Agreement.

Upon full payment clearance, Joe's Burgers will assume complete ownership of the newly created digital solution. However, we retain the right to showcase the solution as part of our portfolio to showcase our work and capabilities.

We urge Joe's Burgers to thoroughly review this Proposal. If satisfied, acceptance can be conveyed via email to proposals@weboid.dev or websites@weboid.dev for any inquiries or clarifications. Following acceptance, we will provide a Website Development Agreement and deposit invoice.

Please refer to the first page of this Proposal to ascertain the reasonable period during which acceptance is required. It is important to note that this Proposal will be governed and interpreted in accordance with the laws of Aotearoa New Zealand. In the event of any disputes or claims, both parties agree to submit to the jurisdiction of the courts of Aotearoa New Zealand.





WEB0ID

Aotearoa New Zealand